

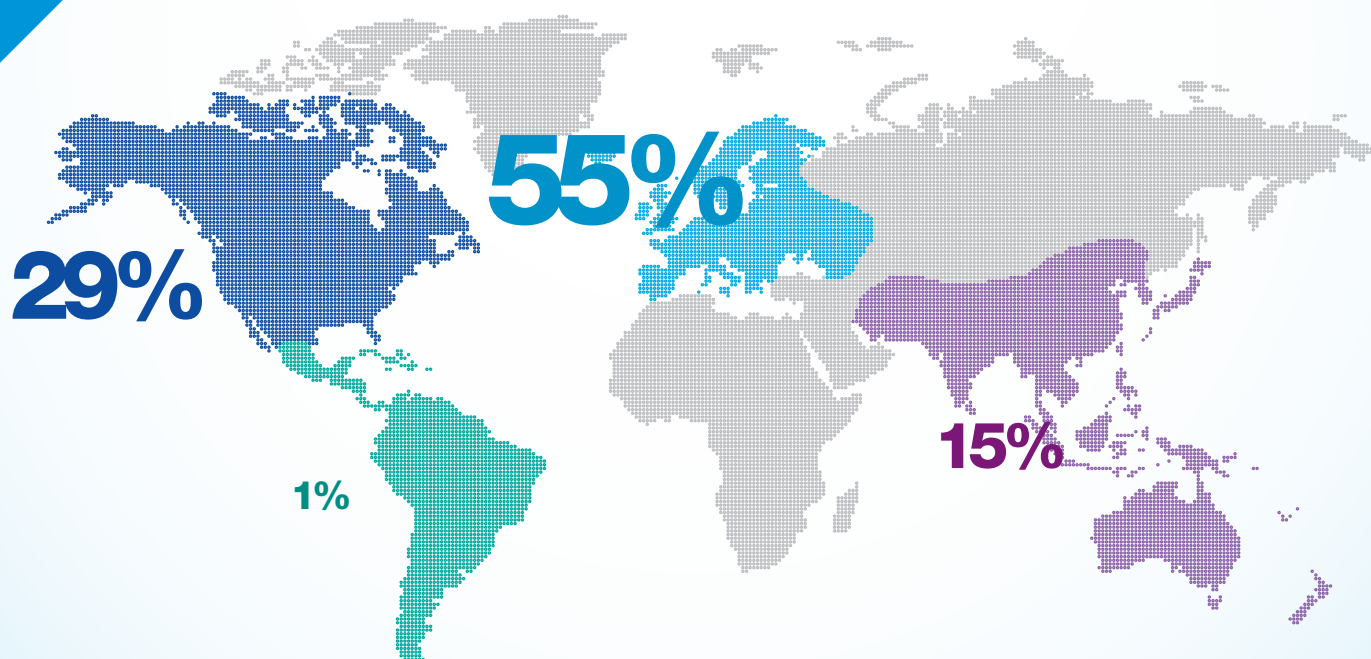
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CHEMISTRY TODAY

The POWER of our
D@t@base
for your
ON-LINE OPPORTUNITIES

35.000 contacts
worldwide

Circulation & Readers



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CHEMISTRY TODAY

OUR ON-LINE ADVERTISING
OPPORTUNITIES
ARE...

e-Newsletter

D@t@base Marketing Services (Blast e-mail)

Website

Take a look at our circulation:

GEOGRAPHIC ANALYSIS - EUROPE

	%
GERMANY	21.6 %
UNITED KINGDOM	15 %
ITALY	10.4 %
FRANCE	10.2 %
SWITZERLAND	8.8 %
EASTERN EUROPE	8.1 %
THE NETHERLANDS	6.2 %
SPAIN	5.4 %
BELGIUM	5.1 %
OTHERS	9.2 %

GLOBAL CIRCULATION

	%
EUROPE	55 %
USA/CANADA	29 %
ASIA/OCEANIA	15 %
SOUTH AMERICA	1 %

GLOBAL JOB ANALYSIS

	%
R&D	36 %
MARKETING	26 %
PROCESS DEVELOPMENT	33 %
PURCHASING	2 %
OTHERS	3 %

GLOBAL INDUSTRY ANALYSIS

	%
PHARMACEUTICALS	36 %
CHEMICALS	33.5 %
SPECIALTIES	20 %
BIOTECHNOLOGY	7 %
OTHERS	3.5 %

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CHEMISTRY TODAY

e-Newsletter

(monthly e-Newsletter = 1 shot /month)

Rates

Horizontal banner: € 600

Side banner: € 450

News text & logo: € 350

e-Newsletter specifications

Horizontal banner size: **338X100 pixel**

Side banner size: **166X80 pixel**

Accepted file format: **JPEG, GIF**

File size: **12 kB maximum**

News text: not exceeding **250 words** and provided as Word file

Accepted file format for the logo: **JPG**

Deadline for the material delivery

Within the **10th** each month

Submission by e-mail to

Sara Vender - Marketing & Events

sara@teknoscienze.com

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CHEMISTRY TODAY

D@t@base Marketing Services (Blast e-mail)

The key to unlock the right doors worldwide

Rates

Blast email: € **500/1000** contacts

e-Blast specifications

Message: **custom-designed**

(we suggest to include: text, company logo, contact details, website link, pictures)

Message file format: **HTML**

Message file size: **30 kB maximum**

Deadline for the material delivery

One week before the date of sending

Submission by e-mail to

Paola Passadore - Marketing Assistant

paola@teknoscienze.com

Keep in mind:

Please specify the expected day for the e-blast in order to check our availability.

We wish to confirm you that the selection can be made geographically,
not for job categories.

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CHEMISTRY TODAY

Blast e-mail request form

Please fill in the form and send it to +39.02.2847226 or silvia@teknoscienze.com / simona@teknoscienze.com

COMPANY DETAILS

Name: Company name:
Address:
City: Country/State:
Country: Postcode/Zip:
Tel: Fax:
Mobile: E-mail:

GEOGRAPHY

- | | | |
|---|--|---|
| <input type="checkbox"/> Germany | <input type="checkbox"/> The Netherlands | <input type="checkbox"/> USA/Canada |
| <input type="checkbox"/> United Kingdom | <input type="checkbox"/> Spain | <input type="checkbox"/> Asia /Oceania |
| <input type="checkbox"/> Italy | <input type="checkbox"/> Belgium | <input type="checkbox"/> South America |
| <input type="checkbox"/> France | <input type="checkbox"/> Others | <input type="checkbox"/> Eastern Europe |
| <input type="checkbox"/> Switzerland | | |

FREQUENCY

- x1 x3 x6

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CHEMISTRY TODAY

Website

Rates

Masterhead banner^{**}: **€1000**

(your banner is displayed in rotation)

Product focus / company profile^{**}: **€1500**

Product focus / company profile + Masterhead banner^{**}: **€2000**

Side banner^{**}: **€800**

^{**}Duration: **3 months**

Banner specifications

Master head banner size: **490x80 pxl**

Side banner size: **170x50 pxl**

Preferred file format: **JPEG**

File size: **20 kB maximum**

Product Focus / Company Profile Specs

2 or 3 high resolution or vector images (accepted file formats: EPS, AI)

1 text in PDF (2 pages maximum)

Please clearly indicate headline and subtitle (300 characters maximum)

Submission by e-mail to

Sara Vender - Marketing & Events

sara@teknoscienze.com